



هيئة الأوراق المالية  
JORDAN SECURITIES COMMISSION

Together to protect the investor  
For a safe investment environment

## Activities plan at the World Investor Week WIW 2023



## WORLD INVESTOR WEEK 2023



For contact: [www.jsc.gov.jo](http://www.jsc.gov.jo)

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## The most important activities for the JSC's participation in the WIW2023

- Announcing the JSC's participation in the event this year will mention the activities and objectives of participation and publish it in the media, the website and social media pages.
- Participating in the virtual international seminars organized by IOSCO, announcing them, inviting investors, employees, and the general public to attend them via the website and social media pages, and Publishing a press release detailing their proceedings. The topics of these seminars are:
  1. Investor Resilience.
  2. Crypto assets.
  3. Sustainable financing.



- Drafting, designing and publishing awareness messages on the website and social media pages: Facebook, Twitter, Instagram, LinkedIn, and YouTube.
- Providing general advice to investors covering the following topics:
  - JSC procedures to prevent fraud.
  - Educating investors and increasing their financial and investment knowledge about the basics of investment
  - Technology and digital finance, Anti-fraud measures.
  - Enhancing investor confidence and financial inclusion.
  - Protecting investors' interests.



## The most important activities for the JSC's participation in the WIW2023

- Direct communication with the investor through live chat and opening channels for inquiries and answers.
- - Sharing links and hashtags to regulatory bodies that provide investment culture, including counterparties and the IOSCO website, and general awareness materials in the form of questions and answers.



## The most important activities for the JSC's participation in the WIW2023

- Instructional guides.
- Publish audio lectures accompanied by a presentation on topics that address investor culture, awareness and education.
- Publish press releases in newspapers, the website, and the authority's pages on social media about launching the calendar of events and activities.
- Publish advertisements and leaflets about each activity before it is held to invite the public and investors to attend and participate.



## The most important activities for the JSC's participation in the WIW2023

- Disseminating information, advice, and educating the investor in the form of posts, videos, and audio clips.
- Coordinating with capital market institutions in organizing educational lectures for investors.
- Dedicate a page on the website that collects all activities related to this year's event.



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# Thanks



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